

trustco productions

Trustco Productions' video for the web provides the opportunity for endless variations in style, content, visual and audio effects. Website videos are normally short - around one to three minutes for maximum impact. Our use of green screen techniques, the latest technologies and skilled 3D graphics animators ensures the ultimate in flexibility. This means that your production will always stand out from the crowd and get noticed. To accommodate each unique project we offer the preparation of a complementary planning document, based on your requirements.

To provide an indication of costs for different styles of projects, four illustrations are presented below. All of our productions include:

- planning document
- filming in our studio
- professional HD video and audio equipment
- professional staff
- experienced cameraman
- autocue prompter and operator
- director and project manager
- project backed up on our systems
- output for web with Flash player

	Plain background		Transparent background		Templated background		Custom background **	
	Price From	Price To	Price From	Price To	Price From	Price To	Price From	Price To
Price for the first minute	£770	£1,670	£980	£1,600	£1,050	£1,950	£2,100	£3,840
Price for additional minutes*	£140	£420	£175	£315	£175	£455	£665	£1,085
You write the script	<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>	
We write the script		<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>
Your presenter	<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>	
Professional presenter		<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>
Name strap		<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>		<input checked="" type="radio"/>
You develop the storyboard							<input checked="" type="radio"/>	
We develop the storyboard								<input checked="" type="radio"/>
Animated bullet points		<input checked="" type="radio"/>				<input checked="" type="radio"/>		<input checked="" type="radio"/>
Image overlays		<input checked="" type="radio"/>				<input checked="" type="radio"/>		<input checked="" type="radio"/>
Footage layout & synchronisation					<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Custom animated background								<input checked="" type="radio"/>

* Additional minutes up to a maximum of five minutes

** Custom backgrounds may be re-used in future projects, charged at template rates

+ You may optionally choose to develop a storyboard. It shows subject, camera & design element positions & actions

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Optional Extras

There is a whole range of additional features that may be included in your project. Our aim is to provide you with an end result that exceeds your objectives. Common additions include:

	Price from
Intro and/or exit animations - your "logo sting" ⁺ start your video with impact... finish with a strong call to action	£280
Data collection form collect data from a form within the video - great for feedback and lead generation	£280
Product shots display your product within your video	£280
Professional voiceover useful where your chosen presenter is not required to speak	£200
Music ⁺ a custom soundtrack to your presentation	£200
High quality DV output providing your video in different formats, for example to play on large screens	£70
Stay in our luxury apartment if you visit us during production convenient accommodation in a great location. Three bedrooms, sleeps up to five	£180
Hosting we can host your videos for high bandwidth, high availability service	£Call
Upload to twenty video sharing sites present your message to the greatest possible online community	£350
Keyword and summary text creation ensure your video is found and viewed online by your target audience	£150
Reporting and video reload track effectiveness and maximise visibility total views; total view increase; top five source sites submit to new sites; banned list update; progress report & summary	Monthly £100 Quarterly £150

⁺ Music and animations may be re-used for future projects